

hep[®] HED-Connect Update Instructions

2012 Higher Education Directory[®]

These instructions will be your guide for updating your institution's listing in the 2012 Higher Education Directory[®] using the recently revised **HED-Connect Update** system.

If you do not wish to use the **HED-Connect Update** system to submit your updates, please feel free to write your updates on the printout that was mailed to you and mail it back to us prior to **June 24, 2011**.

Information submitted will be published in the 2012 Higher Education Directory[®], and made available to those in and working with the higher education community via print and electronic formats.

If we do not receive your changes, we will have no choice other than to print the data we now have on record as shown on the printed sheet.

Getting Started

Go to <http://www.hepinc.com> and click on the **Update Now** link. The following page will appear:



Your institution's User Name is its FICE Identification Number. The FICE Number can be found on the first page of the printed survey. A unique Password for your institution can be found in the gray box in the upper right-hand of page 1 of your paper survey.



Page 1 of paper survey

EDUCATION DIRECTORY[®] SURVEY
HIGHER EDUCATION DIRECTORY[®].
reported to us. The submission deadline is June

Online **HED Update**
To update your survey online please go to:
www.hepinc.com
and click on **eHES Update**
Your password is:

Contact information for the person who updated this survey should we need clarification:

Name _____
Title/Department _____
Phone Number _____
Fax Number _____
E-mail Address _____

FICE Ident #: _____

Phone Number: _____
Fax Number: _____
Web address: www.hepinc.com

Congressional District: _____
Carnegie Classification: _____
Calendar System: _____
IRS Status: _____

Enlarged view of page 1 of paper survey

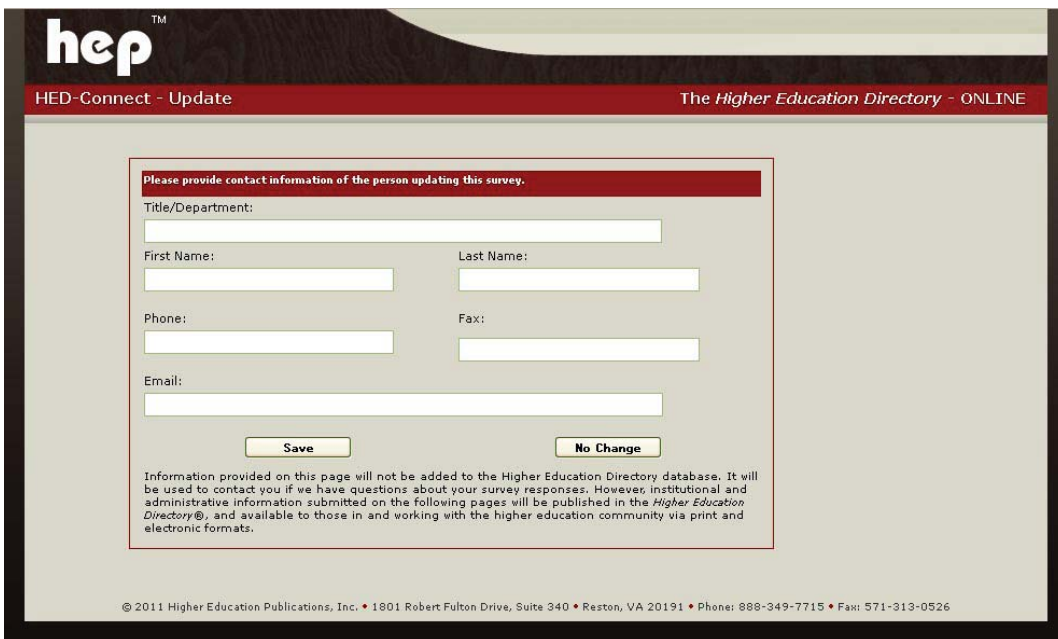
FICE Identification Number (User Name)

Password

Enter your institution's FICE Number as your **User Name** then enter your 8-character **Password** and click the "Log In" button. Please note that your Password should be entered in all UPPER CASE.

Enter Your Contact Information

Once you have entered your **User Name** (FICE Identification Number) and your 8-character **Password**, the Contact Information screen will appear:



The screenshot shows a web form titled "HED-Connect - Update" with the logo "hep" and "The Higher Education Directory - ONLINE". The form is enclosed in a red-bordered box and contains the following fields and buttons:

- Title/Department:
- First Name:
- Last Name:
- Phone:
- Fax:
- Email:
- Buttons: "Save" and "No Change"

Below the form, a disclaimer states: "Information provided on this page will not be added to the Higher Education Directory database. It will be used to contact you if we have questions about your survey responses. However, institutional and administrative information submitted on the following pages will be published in the Higher Education Directory®, and available to those in and working with the higher education community via print and electronic formats."

At the bottom of the page, the copyright notice reads: "© 2011 Higher Education Publications, Inc. • 1801 Robert Fulton Drive, Suite 340 • Reston, VA 20191 • Phone: 888-349-7715 • Fax: 571-313-0526"

Enter the following information:

Title and/or Department
First Name (*required*)
Last Name (*required*)
Phone (*required*)
Fax
Email (*required*)

then click the "Save" button. Your institution's Main Profile page will display.

Please note: Information provided on the Contact Information page will not be added to the *Higher Education Directory*® database. It will be used to contact you if we have questions about your survey responses.

You will not be able to proceed to the Main Profile page without first completing all of the required fields on the Contact Information page.

Once you have entered your contact information, you can log back on as often as you wish.

Main Profile Page

After you have entered your Contact Information and clicked the "Save" button, the Main Profile page will appear:

hepTM
HED-Connect - Update The Higher Education Directory - ONLINE

> **Main Profile** >> Administrators >>> Commit Record >>>> Wrap Up

Institution
Name: eHES Institute of Technology
Year Established: 1982 FICE: 777999

Address
Street: 1801 Robert Fulton Drive, Suite 340
City: Reston State: Virginia
Zip Code: 20191 County: Fairfax
Main Phone: 888-349-7715 Main Fax: 571-313-0526
Web Address: http://www.hepinc.com

Tuition & Enrollment
Annual Tuition & Fees: 2010-2011: 3500 2011-2012:
Fall Enrollment: 2009-2010: 156 2010-2011:
Programs
Program Emphasis: Technical
 Occupational 2-Year Associates Liberal Arts Teachers Prep Professional

Attributes
Affiliation or Control: Independent Non-Profit Highest Offering: Doctorate
IRS Status: 501c3 Student Body Gender: Coed
Calendar System: Quarter Carnegie Classification: -- select --
Congressional district: 16

Save **Next**

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Use this page to update your institutional characteristics.

Updating Main Profile

Please use the Main Profile page to update your institution's name, address, main telephone number, web address, enrollment, tuition, etc. For detailed instructions on updating your institution's main profile, please see page 5.

You can update any item on this page that is printed in black. Items listed in gray are for informational purposes only and cannot be updated. If you have a question about an informational item, please call us at **888-349-7715**.

Informational fields that cannot be updated are:

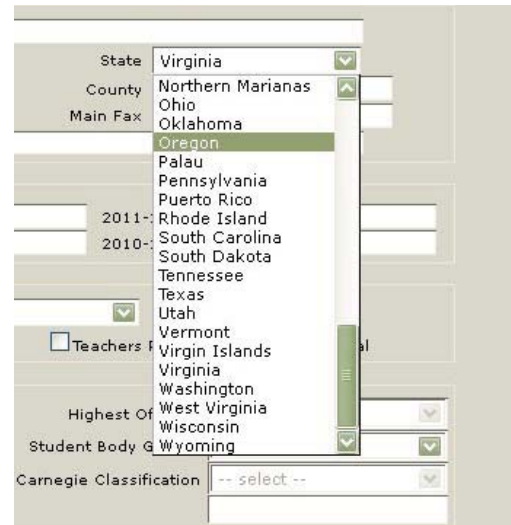
FICE Number	2010-2011 Annual Tuition & Fees
Carnegie Classification	2009-2010 Enrollment
Highest Offering	

Updating Main Profile *(continued)*

Drop-down menus are provided for the following fields:

Affiliation or Control
IRS Status
Calendar System

State
Program Emphasis
Student Body Gender



Enrollment & Tuition



We ask that you update the 2011-2012 Tuition & Fees and the 2010-2011 Fall Enrollment fields. If you do not have immediate access to this information, you can continue updating the remainder of the survey and fill in this information at a later time. You will not be able to commit your survey until these two fields have been updated. See page 5 for more information on enrollment and tuition & fees.

Save Changes to Main Profile

When you have completed your updates to the Main Profile, click the "Save" button.



To move on to the Administrator Update Page, click the "Next" button



Detailed Instructions for Updating Main Profile

Institution Section

1. Institution Name - Please provide us with the official name of your institution.
2. Year Established - Please enter the year your institution was established.
3. FICE - This is an informational field that is not available for update. Updated by HEP staff.

Address Section

4. Mailing Address - Please include street address, city, state, and zip + four number. Use the drop down list to select your institution's state.
5. County - Please provide the name of the county in which your institution operates (if applicable).
6. Main Phone - Please provide the main telephone number for your institution.
7. Main Fax - Please provide your main or central fax number. We have only one field in the data file for this number.
8. Web Address - Please list your institution's main Website. Please list only one web address.

Tuition & Enrollment Section

9. Annual Tuition and Fees for 2011-2012 academic year - Please enter undergraduate tuition and required fees, do not include room and board. If you are a state institution, please enter in-state undergraduate tuition and fees, do not include room and board. If you are a graduate only institution, enter graduate tuition and fees, do not include room and board. *Please note: You will not be able to commit your institution's updates if this year's Annual Tuition & Fees and/or Fall Enrollment fields are blank.*
10. Fall Enrollment 2010-2011 - Please include full-time, part-time, undergraduate and graduate students in degree-granting programs as reported on the Department of Education, IPEDS 2010 Fall Enrollment Survey. *Please note: You will not be able to commit your institution's updates if this year's Annual Tuition & Fees and/or Fall Enrollment fields are blank.*

Programs Section

11. Program - Please use the check boxes to enter the types of programs offered: Occupational; Two-year Principally Bachelor's Creditable; Liberal Arts and General; Teacher Preparatory; Professional. Use the drop-down menu to select emphasis in: Business; Fine Arts; Music; Nursing; Religious; Technical, if applicable.

Attributes Section

12. Affiliation or Control - Please use the drop-down box to select the appropriate affiliation or control for your institution. Public institutions are those under federal, state, local or state-local control. Private institutions are reported as independent non-profit, proprietary or affiliated with a religious group.
13. IRS Status - Please use the drop-down box to select the appropriate IRS status for your institution.
14. Calendar System - Please use the drop-down box to select the appropriate calendar system for your institution.

Detailed Instructions for Updating Main Profile *(continued)*

15. Congressional District - Use the district for the address of your institution.
16. Highest Offering - This is an informational field that is not available for update. Updated by HEP staff.
17. Student Body Gender - Please use the drop-down box to select the appropriate gender for your institution's student body.
18. Carnegie Classification - This is an informational field that is not available for update. Data supplied by The Carnegie Foundation for the Advancement of Teaching.

Updating Administrator Positions

Use the Administrators page to update your institution's administrator listings. To access the Administrators page click the "Next" button at the bottom of the Main Profile page.

The screenshot shows the 'HED-Connect - Update' form for 'eHES Institute of Technology'. The form is titled 'The Higher Education Directory - ONLINE'. It has a navigation bar with 'Main Profile', 'Administrators', 'Commit Record', and 'Wrap Up'. The 'Main Profile' section is active. The form contains the following fields:

- Institution:** Name (eHES Institute of Technology), Year Established (1982), FICE (777999).
- Address:** Street (1801 Robert Fulton Drive, Suite 340), City (Reston), State (Virginia), Zip Code (20191), County (Fairfax), Main Phone (888-349-7715), Main Fax (571-313-0526), Web Address (http://www.hepinc.com).
- Tuition & Enrollment:** Annual Tuition & Fees (2010-2011: 3500, 2011-2012:), Fall Enrollment (2009-2010: 156, 2010-2011:).
- Programs:** Program Emphasis (Technical), checkboxes for Occupational, 2-Year Associates, Liberal Arts, Teachers Prep, Professional.
- Attributes:** Affiliation or Control (Independent Non-Profit), IRS Status (501c3), Calendar System (Quarter), Congressional district (16), Highest Offering (Doctorate), Student Body Gender (Coed), Carnegie Classification (-- select --).

At the bottom of the form are 'Save' and 'Next' buttons. A red arrow points from the text above to the 'Next' button.

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Instructions for Updating Administrator Positions *(continued on next page)*

Updating Administrator Positions *(continued)*

This page contains a complete list of the administrators that appear with your institution's listing in the 2011 Higher Education Directory® along with interim updates that were made by HEP editorial staff to your record during the year. Depending on the width of your monitor, you may need to use the scroll bars on the right and bottom of the page to see all of the listings.

hep TM
HED-Connect - Update The Higher Education Directory - ONLINE

Main Profile
>> Administrators
>>> Commit Record
>>>> Wrap Up

eHES Institute of Technology Administrative Positions

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext	Email	Fax	
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478		ffh@hepinc.com	571-313-0526	
Edit	020	03	Vice President	<input type="checkbox"/>	Mr	Fred	F.	Hafner	Jr.	571-313-0478		fred@hepinc.com	571-313-0526	
Edit	030	05	Sr VP Acad Affairs & Grad Sch	<input type="checkbox"/>	Mr	William		Jones		571-313-0478		billj@hepinc.com	571-313-0526	
Edit	040	106	Dean, Online Campus	<input type="checkbox"/>	Dr	John	T.	Gray		571-313-0478	55	jj@hepinc.com	571-313-0526	
Edit	050	10	Director of Business Affairs	<input checked="" type="checkbox"/>										
Edit	070	06	Registrar	<input type="checkbox"/>	Ms	Martha	V.	Ellis		517-555-1212	68	mellis@hepinc.com	517-555-1212	
Edit	080	07	Director of Admissions	<input type="checkbox"/>	Mr	W. Thomas		Silver		517-555-1212				
Edit	090	84	Director of Enrollment Management	<input type="checkbox"/>	Dr	Edna		White		517-555-1213		ednaw@hepinc.com	517-313-0526	
Edit	100	12	Director of Rochester Branch Campus	<input type="checkbox"/>	Mr	W.	J.	Rodenhouse		517-555-1212		wjr@hepinc.com		
Edit	110	29	Director of Alumni Affairs	<input type="checkbox"/>	Mr	Andrew	B.	Wilson	III	517-555-1212		abw@hepinc.com	517-555-1212	

Add Administrator
Previous
Next

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Edit an existing Administrative Position

To edit an existing administrator click the "Edit" button to the immediate left of the administrator's listing.

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext	Email	Fax	
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478		ffh@hepinc.com	571-313-0526	
Edit	020	03	Vice President	<input type="checkbox"/>	Mr	Fred	F.	Hafner	Jr.	571-313-0478		fred@hepinc.com	571-313-0526	

That administrator's information will be highlighted with spaces to make your edits.

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext		
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478			
Update Cancel	020	03	Vice President	<input type="checkbox"/>	Mr	Fred	F.	Hafner	Jr.	571-313-0478			

When you have completed the entry, click "Update." If you do not wish to save your edits click "Cancel."

Instructions for Updating Administrator Positions *(continued on next page)*

Vacate an existing Administrative Position

To set an existing administrative position to vacant first click the "Edit" button, then click the "Vacant" box to the right of the administrator's title. For example, to vacate the listing for the Vice President in the list below, click here.

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478	
Update Cancel	020	03	Vice President	<input checked="" type="checkbox"/>	Mr	Fred	F	Hafner	Jr.	571-313-0478	

To finalize your update, please click the "Update" button. Also, please be aware that clicking the "Vacant" box will delete all of the information in the administrator's records except for the Title.

Add a new Administrative Position

To add a new administrative position scroll to the bottom of the Administrators page and click "Add Administrator."

Edit	100	12	Director of Rochester Branch Campus	<input type="checkbox"/>	Mr	W.	J.	Rodenhouse		517-555-1212		wjr@hepinc.com		
Edit	110	29	Director of Alumni Affairs	<input type="checkbox"/>	Mr	Andrew	B.	Wilson	III	517-555-1212		abw@hepinc.com	517-555-1212	

[Add Administrator](#) [Previous](#) [Next](#)

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A blank administrator record will appear.

Edit	110	29	Director of Alumni Affairs	<input type="checkbox"/>	Mr	Andrew	B.	Wilson	III	517-555-1212				
Update Cancel				<input checked="" type="checkbox"/>										

Make the necessary edits and when you have completed click "Update." If you do not wish to save your edits click "Cancel."

Delete an existing Administrative Position

To delete an administrative position click the trash can icon to the far right of the administrator's listing. For example, to delete the listing for the Vice President in the list below, click here.

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext	Email	Fax
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478		ffh@hepinc.com	571-313-0526
Edit	020	03	Vice President	<input type="checkbox"/>	Mr	Fred	F	Hafner	Jr.	571-313-0478		fred@hepinc.com	571-313-0526
Edit	030	05	Sr VP Acad Affairs & Grad Sch	<input type="checkbox"/>	Mr	William		Jones		571-313-0478		billj@hepinc.com	571-313-0526
Edit	040	106	Dean, Online Campus	<input type="checkbox"/>	Dr	John	T.	Gray		571-313-0478	55	jj@hepinc.com	571-313-0526
Edit	050	10	Director of Business Affairs	<input checked="" type="checkbox"/>									

A caution will appear because deleting an administrative position will remove all information from that record. If you want to continue, click "OK." If you want to cancel the operation click "Cancel."

Administrative Field Length Restrictions

Fields in the administrator records have the following character length restrictions:

Title.....	35
Rank.....	3
MPC.....	3
Prefix.....	6
First.....	20
M.I.....	1
Last.....	25
Suffix.....	10
Phone.....	10
Ext.....	10
Fax.....	10
Email.....	60

Please use abbreviations as necessary.

Detailed Instructions for Updating Administrator Records

1. Title - The person's official administrative title. Only 35 characters are available for this field so please abbreviate when necessary. There is a character counter to the immediate right of the listing to assist you with the abbreviations.
2. Rank - Rank is the sort order in which the administrators appear in the *Higher Education Directory*[®]. If the appropriate rank sequence of a new or changing position falls between two existing positions, for example, between 030 and 040, then add 001 to 030 to determine the new rank number of 031. If two or more positions go between the same numbers, the two new sequence numbers would be 031 and 032. If a position is to be moved to the end of the list, use the highest value existing Rank +10.
3. MPC (or Job Classification Codes) - A Manpower Code (MPC) is a numeric designation of a job classification within an institution. The numbers are not meant to indicate any sort of hierarchy. See page 13 for a complete list of MPCs and descriptions. If a code for a key administrator is not listed on page 13, use an 88 for each entry that does not have a code.
Note: If possible, please list one person for each manpower code. If a person performs more than one function, then list him or her only once in the most important function. Also, please do not report department chairpersons. For reference, see listings on the following page.
4. Prefix - Administrator's preferred personal title. Since only 6 characters are available for this field, no punctuation is necessary at the end of the prefix. Please include gender-specific titles (Mr., Ms., and Mrs.) when applicable.
5. First - Administrator's preferred first name. If a person prefers to use their middle name as their given name, please include first initial and full middle name in this field (e.g. B. William, T. Susan, etc.)
6. M.I. - Administrator's middle initial.
7. Last - Administrator's last name.
8. Suffix - Administrator's generational, religious, or military suffix. Please exclude degree suffixes (e.g. Ph.D., J.D., M.D., etc.).

Detailed Instructions for Updating Administrator Records (continued on next page)

Detailed Instructions for Updating Administrator Records *(continued)*

9. Phone - Administrator's most direct telephone number. If no number is given, the main institutional number will be used.
10. Ext - Administrator's telephone extension number.
11. Fax - Administrator's personal fax number.
12. Email - Administrator's email address.

Finalize Your Update

Use the Commit Record page to finalize your institution's administrator listings. To access the Commit Record page click the "Next" button at the bottom of the Administrator page.

The screenshot shows the 'Commit Record' page for administrators. The page header includes the 'hep' logo and 'HED-Connect - Update'. The breadcrumb trail is: > Main Profile >> Administrators >>> Commit Record >>>> Wrap Up. The main content area is titled 'eHES Institute of Technology Administrative Positions' and contains a table with columns: Rank, MPC, Title, Vacant, Prefix, FirstName, M.I., LastName, Suffix, Phone, Ext, Email, Fax, and an edit/delete icon. The table lists 11 administrators. At the bottom of the table are buttons for 'Add Administrator', 'Previous', and 'Next'. A red arrow points from the text above to the 'Next' button.

	Rank	MPC	Title	Vacant	Prefix	FirstName	M.I.	LastName	Suffix	Phone	Ext	Email	Fax	
Edit	010	01	President	<input type="checkbox"/>	Mr	Frederick	F.	Hafner	Sr.	571-313-0478		ffh@hepinc.com	571-313-0526	
Edit	020	03	Vice President	<input type="checkbox"/>	Mr	Fred	F.	Hafner	Jr.	571-313-0478		fred@hepinc.com	571-313-0526	
Edit	030	05	Sr VP Acad Affairs & Grad Sch	<input type="checkbox"/>	Mr	William		Jones		571-313-0478		billj@hepinc.com	571-313-0526	
Edit	040	106	Dean, Online Campus	<input type="checkbox"/>	Dr	John	T.	Gray		571-313-0478	56	jj@hepinc.com	571-313-0526	
Edit	050	10	Director of Business Affairs	<input checked="" type="checkbox"/>										
Edit	070	06	Registrar	<input type="checkbox"/>	Ms	Martha	V.	Ellis		517-555-1212	68	mellis@hepinc.com	517-555-1212	
Edit	080	07	Director of Admissions	<input type="checkbox"/>	Mr	W. Thomas		Silver		517-555-1212				
Edit	090	84	Director of Enrollment Management	<input type="checkbox"/>	Dr	Edna		White		517-555-1213		ednaw@hepinc.com	517-313-0526	
Edit	100	12	Director of Rochester Branch Campus	<input type="checkbox"/>	Mr	W.	J.	Rodenhouse		517-555-1212		wjr@hepinc.com		
Edit	110	29	Director of Alumni Affairs	<input type="checkbox"/>	Mr	Andrew	B.	Wilson	III	517-555-1212		abw@hepinc.com	517-555-1212	

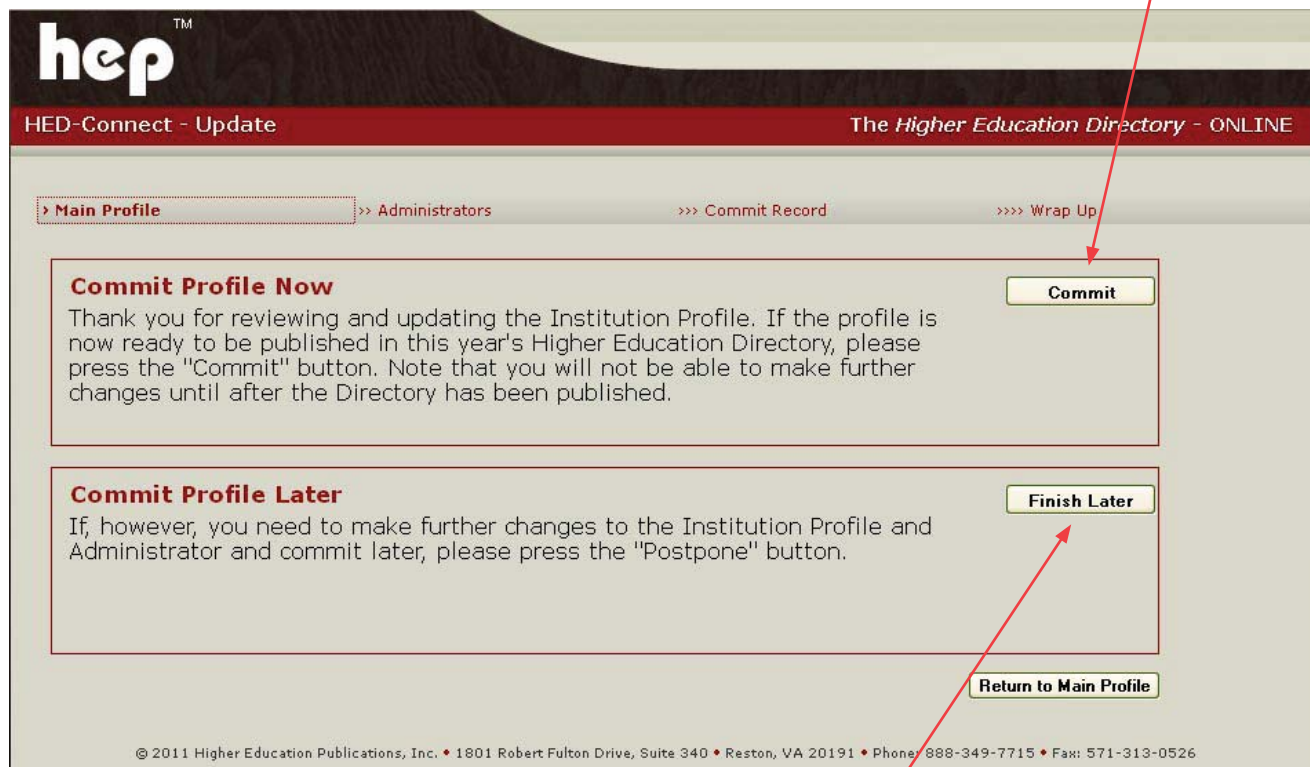
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Finalize Your Update *(continued on next page)*

Finalize Your Update *(continued)*

The Commit Record page will appear.

If you are satisfied that you have completed all of your updates to the survey, then press "Commit." Please note that you will not be able to make further changes. **If you press "Commit" accidentally, call 1-888-349-7715 and tell us you need to make more changes.**



The screenshot shows the HED-Connect - Update page. The header includes the 'hep' logo and the text 'HED-Connect - Update' and 'The Higher Education Directory - ONLINE'. The navigation bar shows a breadcrumb trail: '> Main Profile >> Administrators >>> Commit Record >>>> Wrap Up'. The main content area has two sections: 'Commit Profile Now' and 'Commit Profile Later'. The 'Commit Profile Now' section contains a paragraph of text and a 'Commit' button. The 'Commit Profile Later' section contains a paragraph of text and a 'Finish Later' button. A 'Return to Main Profile' button is located at the bottom right of the main content area. The footer contains copyright information: '© 2011 Higher Education Publications, Inc. • 1801 Robert Fulton Drive, Suite 340 • Reston, VA 20191 • Phone: 888-349-7715 • Fax: 571-313-0526'. Two red arrows point from the text above to the 'Commit' and 'Finish Later' buttons.

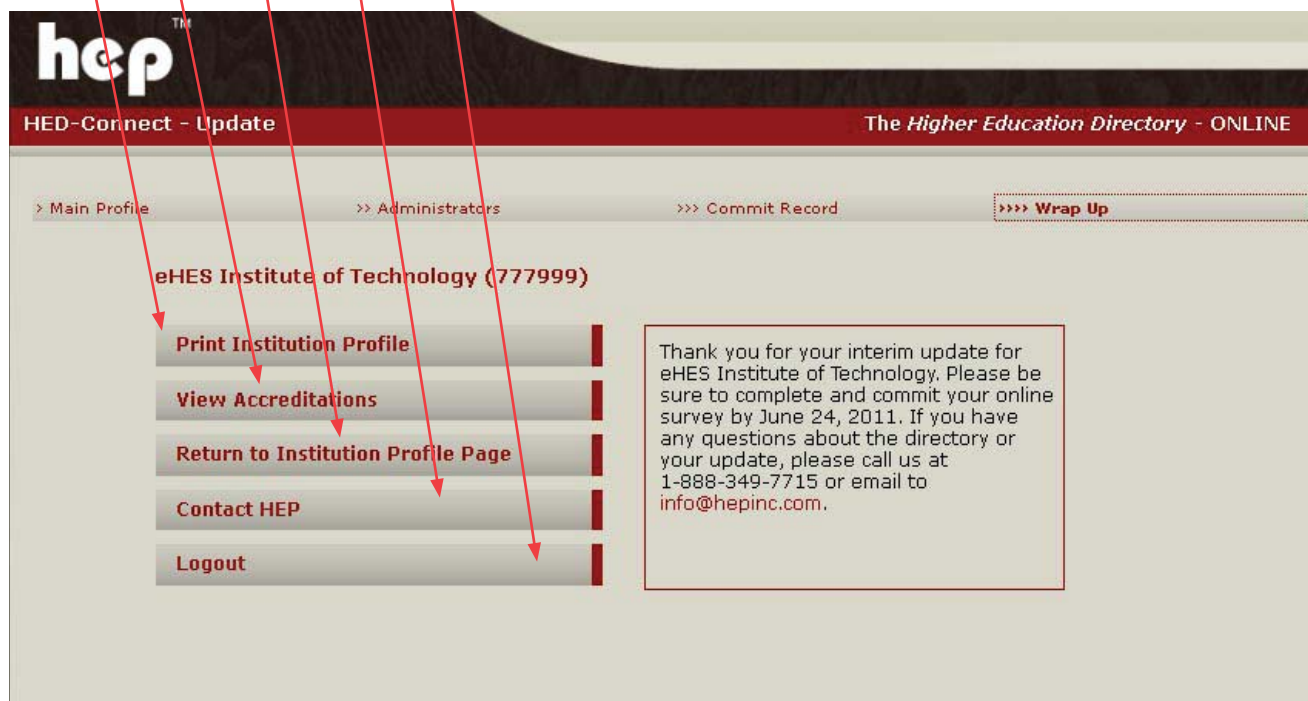
If you have more updates to make at a later time, press the "Finish Later" button. Both the "Commit" and the "Finish Later" buttons will take you to the Wrap Up page.

Please make sure you "Commit" the completed survey by June 24, 2011

Wrap Up

The Wrap Up page allows you to perform the following functions:

- Create a PDF proof of your survey
- View your institution's accreditations
- Return to the Main Profile page
- Contact HEP staff
- Logout



Contact HEP Staff

If you have questions about the **HED-Connect Update** system or any part of your listing you can call us anytime at **888-349-7715** or click on the "Contact HEP" button on the Wrap Up page. Clicking on the "Contact HEP" button will start your email software and address an email to:

info@hepinc.com

Additional contact information is listed below:

Street Address: Higher Education Publications, Inc.
1801 Robert Fulton Drive
Suite 340
Reston, VA 20191-4387

Toll-free: 888-349-7715
Local: 571-313-0478
Fax: 571-313-0526

We are very interested in your feedback on this new system.
Please feel free to contact Mark Schreiber directly by telephone at 888-349-7715, ext. 204
or by email at marks@hepinc.com with comments and suggestions.

Detailed MPC (Manpower Code) List

- (01) **Chief Executive Officer (President/Chancellor).** Directs all affairs and operations of a higher education institution.
- (02) **Chief Executive Officer Within a System (President/Chancellor).** Directs all affairs and operations of a campus or an institution which is part of a university-wide system.
- (00) **President/Chancellor Emeritus, Chairman of the Board.**
- (03) **Executive Vice President.** Responsible for all or most functions and operations of an institution under the direction of the Chief Executive Officer.
- (04) **Administrative Assistant to the President.** Senior administrative assistant to the Chief Executive Officer.
- (05) **Chief Academic Officer (Provost).** Directs the academic program of the institution. Typically includes academic planning, teaching, research, extensions and coordination of interdepartmental affairs. May include Provost.
- (06) **Registrar.** Responsible for student registration, scheduling of classes, examinations and classroom facilities, student records and related matters.
- (07) **Director of Admissions.** Responsible for the recruitment, selection and admission of students.
- (08) **Head Librarian.** Directs the activities of all institutional libraries.
- (09) **Director of Institutional Research.** Conducts research and studies on the institution including design of studies, data collection, analysis and reporting.
- (10) **Chief Financial/Business Officer.** Directs business and financial affairs including accounting, purchasing, investments, auxiliary enterprises and related business.
- (11) **Chief of Operations/Administration.** Responsible for administrative functions that are generally non-academic and non-financial.
- (12) **Director of Branch Campus.** Official who is in charge of a branch campus.
- (13) **Director, Information Technology.** Coordinates computing systems and the flow of information to and from computing operations.
- (14) **Director, Computer Center.** Directs the institution's major data processing facilities and services.
- (15) **Director, Personnel Services.** Administers the institution's personnel policies and programs for staff or faculty and staff.
- (16) **Chief, Personnel.** Responsible for establishing and directing personnel policies including government related requirements.
- (17) **Chief, Health Care Professions.** Senior administrator of academic health care programs, hospitals, clinic or affiliated healthcare programs.
- (18) **Chief, Facilities/Physical Plant.** Responsible for the construction, rehabilitation and maintenance of buildings and grounds.
- (19) **Director, Security/Safety.** Manages campus police. Responsible for security programs, training, traffic and parking regulations.
- (20) **Associate Academic Officer.** Responsible for many of the functions and operations under the direction of the Chief Academic Officer.
- (21) **Associate Business Officer.** Assists and reports to the Chief Business Officer. May include Controller.
- (22) **Director, Affirmative Action/Equal Opportunity.** Responsible for the institution's program relating to affirmative action and equal opportunity.
- (23) **Director, Health Services.** Directs the operation of clinics, medical staff and other programs which provide institutional health services.
- (24) **Director, Educational Media.** Responsible for audio-visual services and multi-media learning devices.
- (25) **Contract Administrator.** Conducts administrative activities in connection with contracts and grants.
- (26) **Chief Public Relations Officer.** Directs public relations program. May include marketing, alumni relations, publication and development.
- (27) **Chief Information Officer.** Provides information about the institution to students, faculty, staff and the public.
- (28) **Director of Diversity.** Responsible for the institution's diversity programs.
- (29) **Director, Alumni Relations.** Coordinates alumni activities between the institution and the alumni.
- (30) **Chief, Development.** Organizes and directs programs connected with the fund raising activities of the institution. May include Advancement.
- (31) **Chief Community Relations Officer.** Directs the educational (usually non-credit), cultural and recreational services to the community.
- (32) **Chief Student Life Officer.** Responsible for the direction of student life programs including counseling and testing, housing, placement, student union, relationships with student organizations and related functions.
- (33) **Dean of Men.** Directs student life activities solely concerned with male students.
- (34) **Dean of Women.** Directs student life activities solely concerned with female students.
- (35) **Director, Student Affairs.** Assists Chief Student Life Officer in the non-academic student life activities.
- (36) **Director, Student Placement.** Directs the operation of the student placement office to provide career counseling and job placement services to undergraduates, graduates and alumni.
- (37) **Director, Student Financial Aid.** Directs the administration of all forms of student aid.
- (38) **Director, Student Counseling.** Directs non-academic counseling and testing for students including referral to outside agencies.
- (39) **Director, Student Housing.** Manages student housing operations.
- (40) **Director, Bookstore.** Responsible for the operation of the bookstore including purchasing, advertising, sales, employment, inventory and related functions.
- (41) **Athletic Director.** Manages intramural and intercollegiate programs including employment, scheduling, promotion, maintenance and related functions.
- (42) **Chaplain, Director Campus Ministry.** Plans, directs the pastoral ministry and religious activities.
- (43) **Director, Legal Services (General Counsel).** Salaried staff person responsible for advising on legal rights, obligations and related matters.
- (44) **Director, Annual or Planned Giving.** Operates the annual giving from all supporters of the institutions.
- (45) **Chief Planning Officer.** Directs the long-range planning and the allocation of the institution's resources.
- (46) **Chief, Research and Development (not fundraising).** Initiates and directs research in using the facilities and personnel in new areas of academic and scientific exploration.
- Dean or Director.** Serves as the principal administrator for the institutional program indicated:
- (47) Agriculture
 - (48) Architecture
 - (49) Art and Sciences
 - (50) Business
 - (51) Continuing Education
 - (52) Dentistry
 - (53) Education
 - (54) Engineering
 - (55) Evening Division
 - (56) Extension
 - (57) Fine Arts
 - (58) Graduate Programs
 - (59) Home Economics
 - (60) Journalism/Communications
 - (61) Law
 - (62) Library Services
 - (63) Medicine
 - (64) Music
 - (65) Natural Resources
 - (66) Nursing
 - (67) Pharmacy
 - (68) Physical Education
 - (69) Public Health
 - (70) Social Work
 - (71) Special Session
 - (72) Technology
 - (73) Theology
 - (74) Veterinary Medicine
 - (75) Vocational/Occupational Education
 - (76) Allied Health Sciences
 - (77) Computer Science
 - (78) Cooperative Education
 - (79) Humanities
 - (80) Government/Public Affairs
 - (81) Mathematics/Sciences
 - (82) Political Science/International Affairs
 - (83) Social and Behavioral Sciences
 - (87) Summer School/Session
 - (89) Freshmen Studies
 - (92) Honors Program
 - (93) Minority Students
 - (94) Women's Studies
 - (97) General Studies
 - (106) Online Education/E-learning
 - (107) Professional Programs*
- (84) **Director, Enrollment Management.** Plans, develops, and implements strategies to sustain enrollment. Supervises administration of all admissions and financial aid operations.
- (85) **Director, Foreign Students.** Directs student life activities solely concerned with foreign students.
- (86) **Director, Government Relations.** Coordinates institution's relations with local, state, and federal government.
- (90) **Director, Academic Computing.** Responsible for operation and coordination of the institution's various academic computer facilities and labs.
- (91) **Director, Administrative Computing.** Responsible for operation of the institution's administrative computing facility.
- (96) **Director of Purchasing.** Coordinates purchasing of goods and services.
- (100) **Chief of Staff.** Senior non-secretarial staff assistant to the President/Chancellor. Manages administration and operations of The Office of the President.
- (101) **Secretary of the Institution/Board of Governors.** Responsible for liaison between the Board and the institution. Maintains governance and official Board records.
- (102) **Director, Foundation/Corporate Relations.** Directs institution's efforts in the area of soliciting grants and gifts from foundations and corporations.
- (103) **Director, Workforce Development.** Directs the institution's efforts in course development and instruction for students and the community in skills necessary to gain employment.
- (104) **Director, Study Abroad.** Coordinates and advises students and faculty on academic studies conducted internationally.
- (105) **Director, Web Services.** Directs the development, operations and content of the institution's web sites.
- (88) **Use this code for those titles that do not fit the above positions.**

* New code for 2012