

# Licensing Agreement

between

ABC Corporation  
123 Main Street  
Anytown, VA 12345  
(555) 555-5555

and

Higher Education Publications, Inc.  
1801 Robert Fulton Drive, Suite 340  
Reston, VA 20191  
(571) 313-0478

governing the usage of the **Higher Education Publications' (HEP) 2012 Higher Education Directory (HED)** data as follows:

[description of file being ordered]

We understand the information contained in the 2012 HED is the property of HEP and is subject to all intellectual property rights including copyright. We also agree to the following:

1. The information will be used for the sole purpose of the named person, corporation, organization, association or other legal entity who shall hold HEP harmless from any liability arising from use of this information.
2. The information will not be reproduced or made available in any form to be leased, rented, or distributed for re-use by anyone except the named user. Unless otherwise stipulated in this agreement, this is a **Single Site/Single-User License**. If a distribution vendor is used for mailing or marketing purposes, the 2012 HED may be used for the licensee only.
3. The information from the 2012 HED will not be used to produce a directory in any form as an alternative to the Higher Education Directory, nor will the information be used to collect data to build a database for the purpose of producing a printed directory or electronic database as an alternative to the HED.
4. Use of E-mail addresses shall comply with the "CAN SPAM" Act.
5. The agreement period is for one year from October 2011 to October 2012.
6. Use of the data shall cease at the end of this agreement with the exception of data used in the creation of derivative works. Future updates will be provided upon renewal of this agreement.

By: \_\_\_\_\_

By: \_\_\_\_\_

Jodi L. Mondragon  
Higher Education Publications, Inc.

Title: \_\_\_\_\_

Date: \_\_\_\_\_

Date: October 1, 2011